

GP Management Artist/Band Interview

If you are an artist/band looking for development/management/booking etc.

Answering these questions NOW will prepare you for the questions when they come up in interview situations LATER.

Please print off, complete and bring with you.

- Name of Artist/Band? (Include all band members names and instruments played.)
- Is your stage name trademarked?
- Have you registered your songs for copyright protection with the U.S. Copyright Office (www.copyright.gov)?
- Have any of your songs been published? (If so, by whom?)
- Have you affiliated with a performance rights organization? (which one? ASCAP, BMI, SESAC?)
- Have you signed up with SoundExchange.com?
- What is your music background? (Who are you and your band members? Tell your story.)
- Do any band members belong to the Musician's Union?
- Do you have a written 'band agreement'? (bring copy, please)

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- Why do you want to record and release your own music? (Be very honest.)
- Who is your fan/customer? (Analyze this question thoroughly.)
- What are your songs about? (What specific themes do they cover?)
- Do you write your own songs? (Discuss the songwriting process in detail.)
- Who are your musical influences? (Site specific examples.)
- How do you describe your music to people? (This is not a short answer. Discuss it.)
- What image do you think your music conveys? (Do not avoid the image issue!)
- What are your immediate music career goals? (Next 1 to 3 years.)
- What are your long-term career goals?
- How would you define the word “success”? (This is not a short answer. Discuss it.)
- Do you have any personal contacts in the music business?
- Do you have an entertainment law attorney to consult with?

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- Are you looking for an independent label deal or a major label deal? (Why?)
- Do you have demo/press kit, (**including an Electronic Press Kit ...an EPK**), or any other promotional materials?
- What live performance experience have you had? (Any industry showcases?)
- How do you rate your live performance ability? (Be very critical. No clichés,)
- Have you recorded previous CDs or posted any audio files on the Internet? (What type of recording process did you use? Who produced your recording?)
- How did you sell your CD's/Audio Files? (Consignment? Live sales? iTunes et al, Distributor?)
- Have you had any previous print or broadcast media exposure or reviews?
- Are you financially able to fund the costs of establishing your career? (In debt?)
- Do you have a business license? (city, state, federal?)
- What is your current "business form"? (Sole proprietor? Corporation? Partners? LLC)
- Have you set up a system for tracking your financial activities? (Software system?)
- Are you aware of the tax deductions available for musicians?

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- Do you have insurance on your band equipment and vehicles?
- Who handles your daily business activities? (Bookings, promotions etc.)
- Have you created a career, marketing, or business plan? (Is it in writing?)